



CASCADIA

STRATEGY • BRAND MANAGEMENT • SALES EXECUTION

EXPERIENCE YOU CAN TRUST



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WHY CASCADIA

Sales Execution Mastery:

We go beyond selling; we revolutionize the sales narrative.

Strategy Development Wizards:

Crafting strategies that don't follow trends – they set them.

Brand Management Gurus:

We go beyond brand management; we elevate brands to legendary status.

Marketing Innovation Pioneers:

Our marketing goes beyond mere effectiveness; it's disruptively groundbreaking, setting new standards.

Operational Excellence Titans:

In the realm of food and beverage, we transcend excellence—we set the benchmark.

Experience:

Cascadia Managing Brands uses unparalleled experience to rapidly grow food and beverage brands, making them prime for investors and acquisition. Our history of turning brands into market leaders highlights our expertise in boosting growth and investment attractiveness.

With Cascadia, your brand isn't just managed; it's transformed into a force that defines the market. Let's not just reach your goals; let's shatter expectations and create a legacy.



**Not Your Ordinary
Food and Beverage Game Changer**

PAST AND CURRENT BRAND EXPERIENCE

Elevate your brand to unparalleled heights with Cascadia Managing Brands! Our expertise isn't just proven; it's a game-changer in the food and beverage industry. Think



ABOUT US

Unleash the full potential of your brand with Cascadia Managing Brands! Our arsenal is loaded with cutting-edge knowledge and unmatched expertise, ready to catapult your brand into the stratosphere. We're not just a team; we're brand alchemists dedicated to transforming the ordinary into the extraordinary through unparalleled Brand Management, Sales, Sales Management, and Marketing services.



But why stop there? We've kicked it up a notch by diving into the digital realm. Our latest weapons? Bespoke Social Media content creation and management, plus marketing services that are not just about keeping up with the times – they're about setting the pace. With us, your brand doesn't just thrive; it dominates. Ready to make your mark? Let Cascadia be your guide in this bold new era of brand evolution!



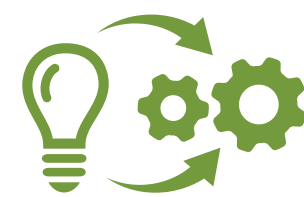
PROVEN RESULTS

A proven record of success building category leaders.



GUIDANCE

An expert guide to help you meet every challenge. Over 75+ years of large and small company experience



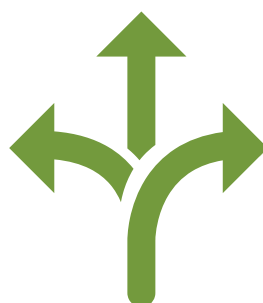
EXECUTION

Because the battle is won in the store and on the shelf. Results just don't happen. We make results happen!



COMMITMENT

We're "senior doers" who treat your business like our own.



FLEXIBILITY

Because circumstances change and you'll have to change with them.



TEAM

We work as one TEAM, inside Cascadia – and with you.

OUR SERVICES



**BRAND
MANAGEMENT**



**SALES
MANAGEMENT
& EXECUTION**



STRATEGY



MARKETING



**SOCIAL
MEDIA**



**OPERATIONS
& LOGISTICS**



CONSULTING



AND MORE

Every brand is different. That's why we start by listening. After deeply understanding your specific needs we develop a services package just right for you.

**We help to create strategies
design & development.**



BRAND MANAGEMENT

Expert Brand Management Services

In the relentless battlefield of food and beverage commerce, the contrast between sales brokers and brand management companies isn't just stark—it's the difference between a blunt instrument and a master's touch. Sales brokers, the wheeler-dealers of the industry, are incentivized to push products indiscriminately, like peddlers at a bazaar, hawking wares to anyone with a wallet. Strategy? Hardly. Their north star is volume, even if it means wedging your brand into places where it sticks out like a sore thumb, accruing costs instead of value.





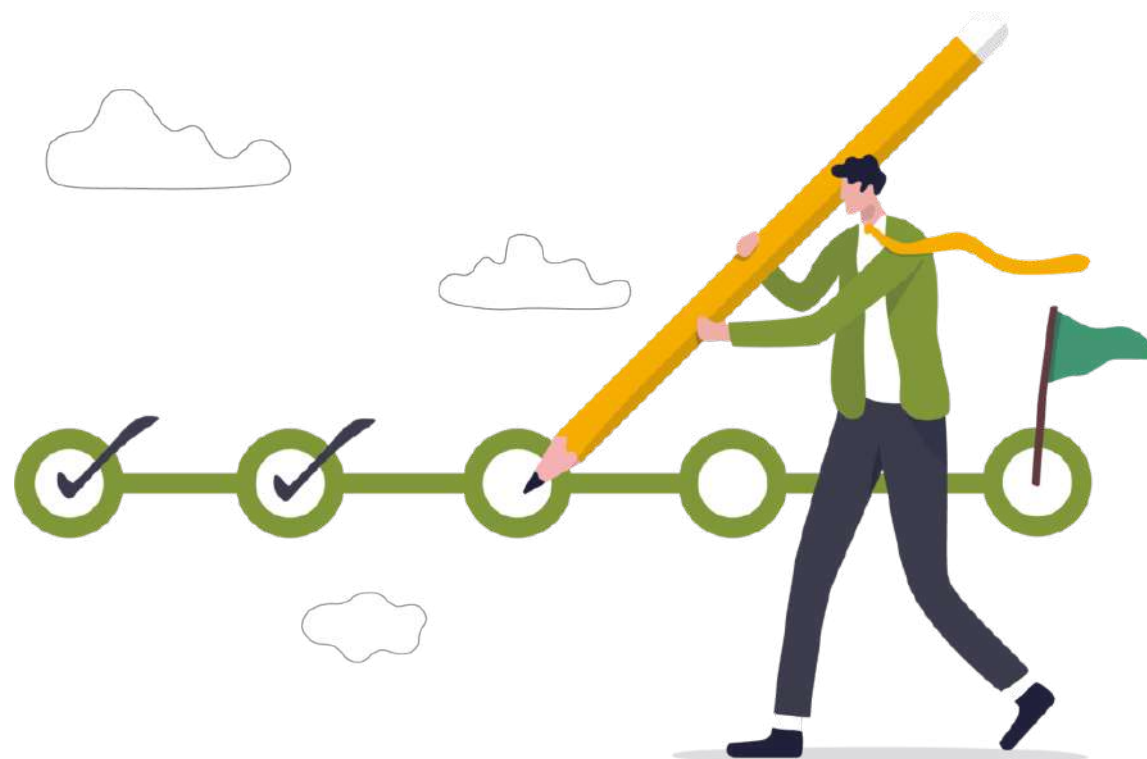
SALES MANAGEMENT & EXECUTION

Sales & Distribution Customized For Your Brand



Cascadia Managing Brands isn't playing the old sales game; they're playing chess in a world of checkers. They don't just launch brands; they catapult them with precision into a battlefield that spans from the artisanal corners of Natural and Specialty markets to the high-stakes arenas of Supermarkets and Big Box stores. They slip your product into the fast life of Convenience Stores, and even march it up and down the Street Accounts with a strategy that's less shotgun wedding and more royal coronation.

Speaking of sales and execution, Cascadia is the maestro, the puppet master of a grand production where your brand is the star. They don't just push units; they craft legacies. They don't just fill shelves; they fill demands, appetites, and imaginations. Cascadia propels your brand from a whisper in the market to the conversation everyone is having.





STRATEGY

FROM STARTUPS TO INDUSTRY GIANTS



Ignite your brand's nationwide journey with Cascadia Managing Brands – where distribution isn't just a process, it's our art. Specializing in both wholesale and retail execution, we masterfully navigate the intricate maze of nationwide distribution. From nascent startups to established behemoths, we tailor our strategies to fit every scale, every ambition.



Our realm of influence spans across the major distributors, natural/specialty food chains, supermarket chains, convenience store chains, and beyond. We don't just knock on doors; we make headquarter calls that echo through the industry. With every interaction, we not only sell; we create lasting imprints of your brand in the market.

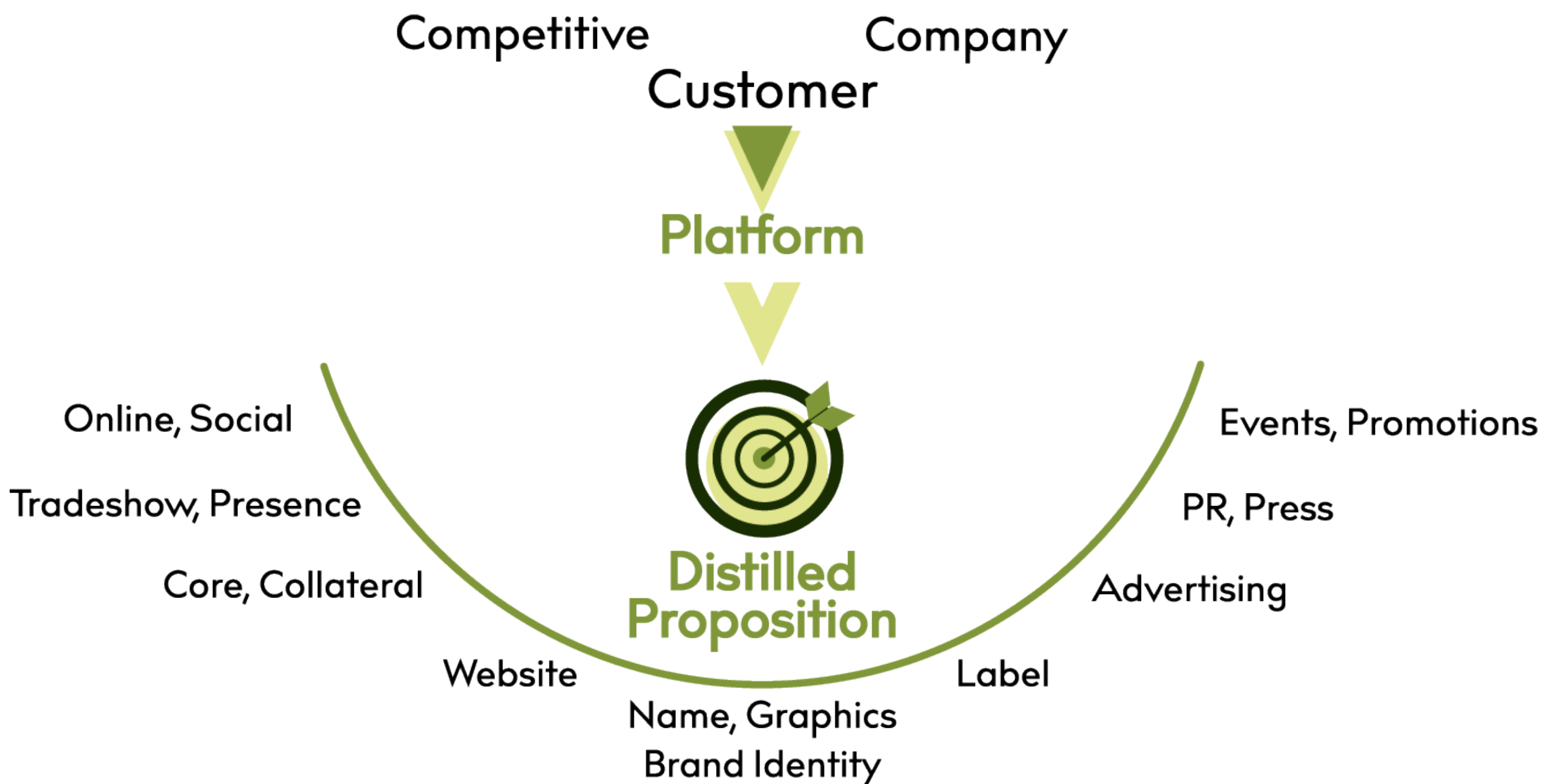


But why stop there? We've kicked it up a notch by expanding our Marketing realm by diving into the Digital Realm. Our latest weapons? Bespoke Social Media content creation and management, plus marketing services that are not just about keeping up with the times – they're about setting the pace. With us, your brand doesn't just thrive; it dominates. Ready to make your mark? Let Cascadia be your guide in this bold new era of brand evolution!



MARKETING

Cascadia Managing Brands offers proven expertise across a wide range of marketing areas. We provide services directly and/or select and manage vetted specialists on your behalf. Some of the important service areas we cover:



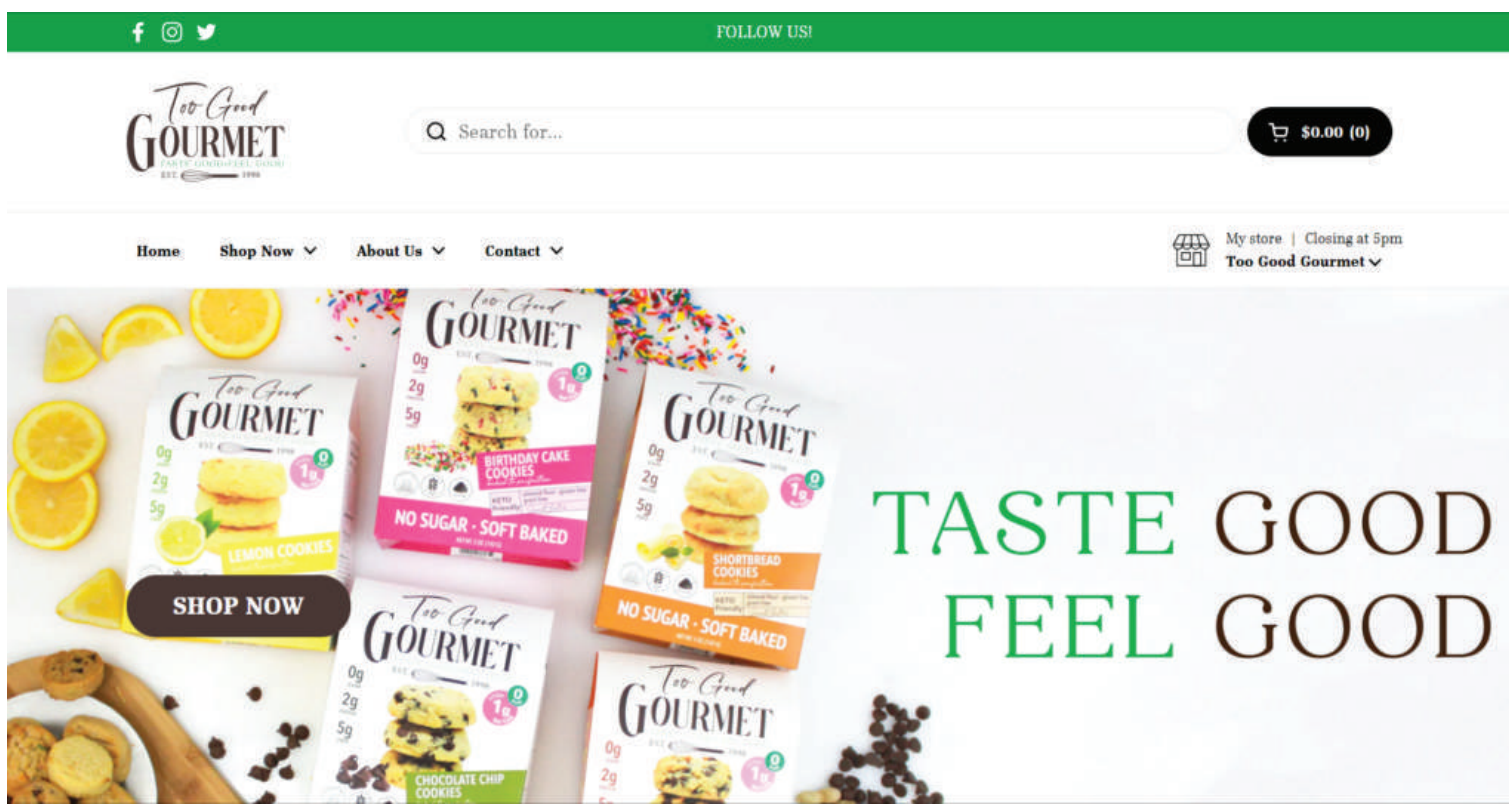
- **Brand Development:** “Why your brand?” Our approach ensures you’ll have a succinct, compelling answer for consumers, trade buyers, investors and the press. We begin with careful evaluation of your company, competition and consumer (“the three c’s.”) We then work towards a focused, emotional brand platform and brand proposition – your “Just Do It.” We utilize independent market research as necessary along the way.

- **Graphic Design:** Our designers express your brand proposition across the full range of communication touchpoints, including logo, package and label; sell sheets; tradeshow display; point-of-sale; online and offline advertising and more.

- **Website Development:** Our expert web resources create best practice-based websites, including full-featured, database driven e-commerce websites. All websites are search optimized, scalable and designed for seamless integration with your social marketing efforts.
- **Social Marketing:** Our social marketing experts ensure your brand is always “in the conversation,” that followers are highly engaged, and that socially driven e-commerce opportunities are fully realized.
- **Public Relations:** Our PR teams create brand-focused news and events that are important to your consumer, trade and investor targets; add excitement and freshness to your brand proposition; and result in maximum media pickup.

KNOW OUR RESULTS

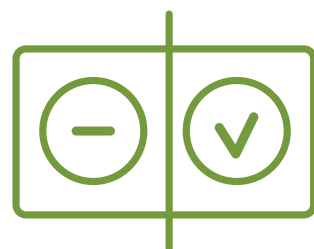
Too Good Gourmet - Webstie



Evian Water: Print Ad Advertisement



Alka Nix Update Brand Look



Vezu Brands LLC: Updated Brand Look



Zhroom



Package Design



Red Queen

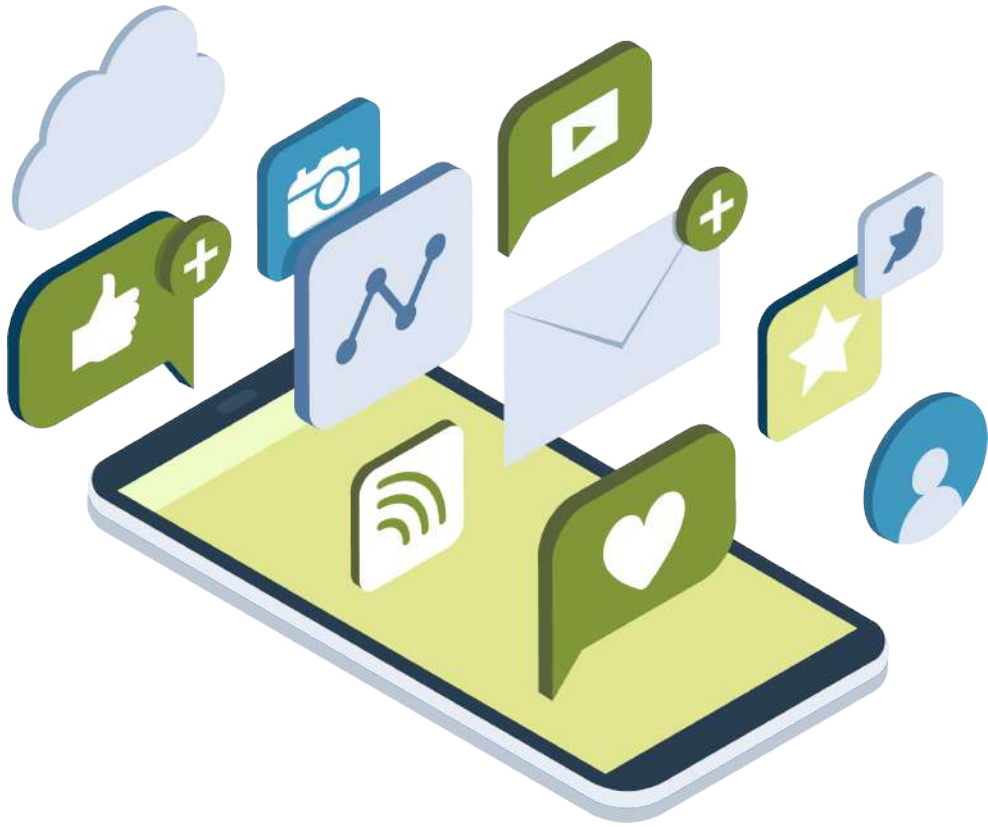




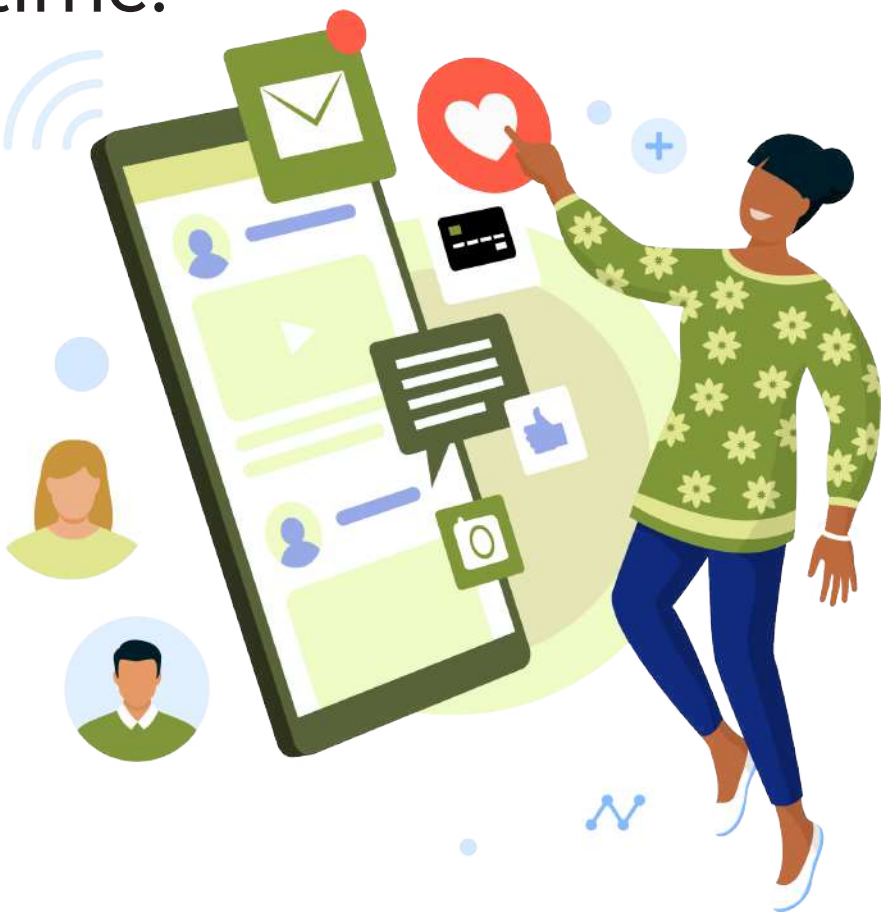
CASCADIA'S COMPREHENSIVE SOCIAL MEDIA MASTERY:

Crafting Digital Legends with Unrivaled Artistry and Best Practices.

Enter the digital arena with Cascadia Managing Brands, where we don't just engage in social media; we lead a full-scale revolution. Our strategy melds raw artistry with razor-sharp tactics, underpinned by an insatiable thirst for innovation. We're not merely crafting posts; we're forging a digital legacy for your brand, one explosive campaign at a time.



Strategic Insurgency: We infiltrate the collective psyche with content that doesn't just resonate—it reverberates across the digital landscape. Our team sets the trends, launching campaigns that are less about following and more about leading the digital charge. Every move is a calculated strike, engineered to captivate and dominate.



- **Unwavering Brand Voice:** Each interaction is a powerful testament to your brand's identity.
- **Visceral Visual Blitz:** An unrelenting deployment of captivating imagery and videos.
- **Data-Driven Precision Strikes:** Tactics shaped by deep digital reconnaissance.
- **Constant Posting Onslaught:** A relentless barrage to keep your brand in the forefront.
- **Engagement Warpath:** Forging a deep-seated community around your brand.
- **Tactical Content Sabotage:** Tailoring assaults for each unique digital platform.
- **Frontline Feature Innovation:** Seizing the latest digital features for strategic advantage.
- **Influencer Alliance Warfare:** Expanding your dominion through strategic influencer partnerships.
- **Crisis Shield Tactics:** Rapid response teams ready to protect and defend your brand's reputation.
- **User-Generated Content Rebellion:** Leveraging the power of authentic endorsements.
- **Hashtag Stealth Operations:** Employing hashtags for strategic discovery and engagement.
- **Storytelling Insurrection:** Weaving narratives that create unbreakable bonds with your audience.

KNOW OUR RESULTS

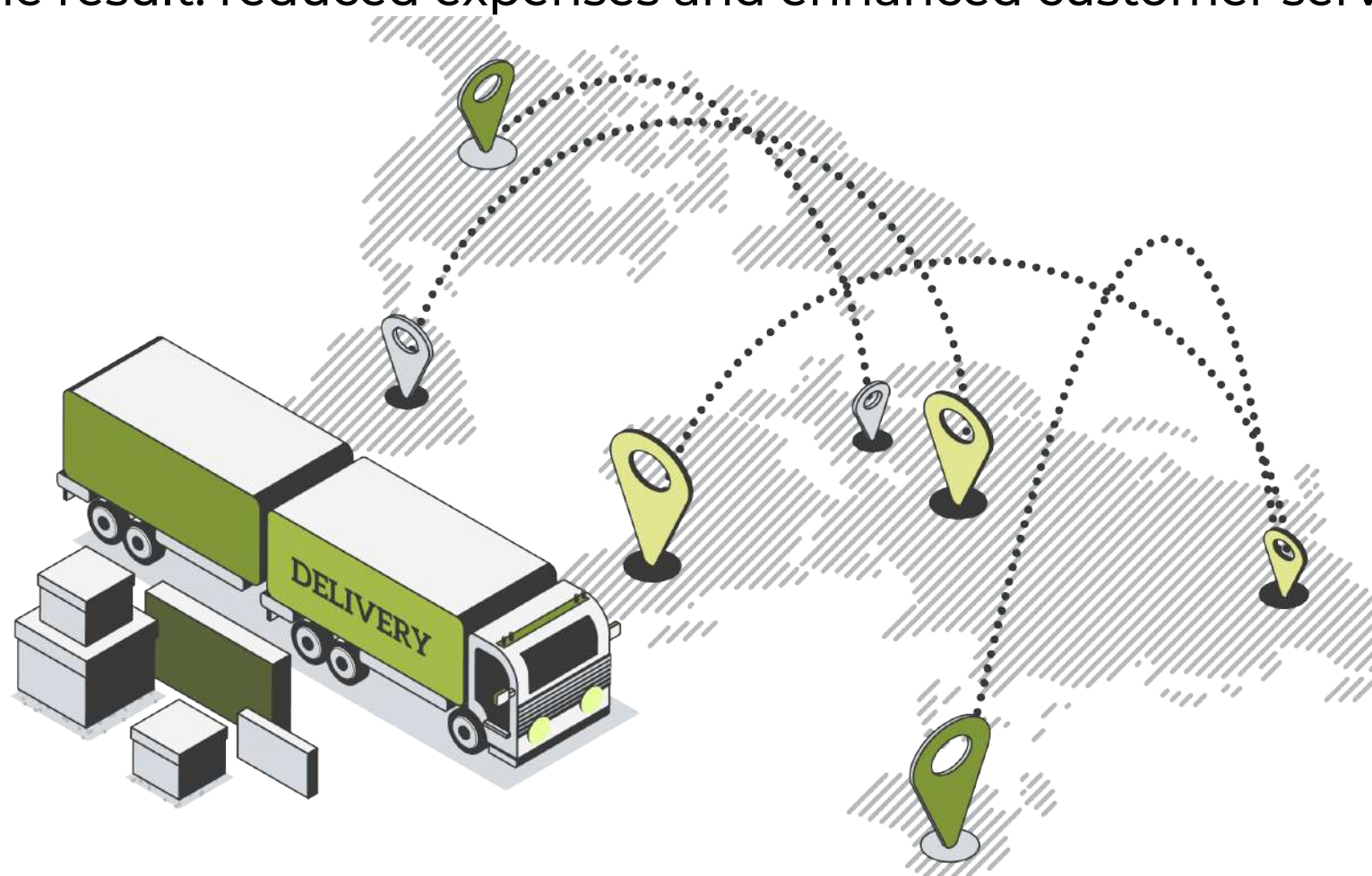




OPERATIONS & LOGISTICS

Cascadia Managing Brands brings over 75 years of accumulated experience to CPG product development, operations and logistics. Whether you need guidance in specific areas or comprehensive management, our insight and direction will help your brand win in these critical areas:

- **New Product Development:** Our project management team has the expertise to take you from concept to commercialization. We also provide new product pipeline plan development.
- **Sourcing & Manufacturing:** We have uniquely strong relationships with glass, plastic, flavor, ingredient, label, and POP vendors as well as leading contract packagers (co-packers). We evaluate sourcing and manufacturing options for maximum efficiency and reduced COGS.
- **Technical Documentation:** Our tech team can help you develop formal technical specifications and documentation to ensure product quality and consistency meet your goals, and that industry and legal standards are met.
- **Regulatory Affairs:** We routinely work with regulatory bodies to ensure all aspects of product communication (label copy, claims, ingredients, etc.) meet local, state, federal and/or international requirements.
- **Import/Export:** We can guide you through all facets of the import and export process. We're with you every step of the way, simplifying what can be a very complex process.
- **Warehousing:** We identify and source the warehousing solution that best meets your needs, and can manage warehousing for you if necessary.
- **Logistics:** We excel at every step, including production planning; control and implementation of efficient transportation from origin to destination; and record compilation. The result: reduced expenses and enhanced customer service.



LEADERSHIP

CASCADIA'S EXPERTISE:

Blaze Trails, Conquer Peaks In the wild terrain of brand evolution, the right guide isn't just helpful; it's pivotal. As you propel your brand into uncharted territories, you're bound to encounter daunting challenges. Enter Cascadia Managing Brands – your sherpa in the world of brand mastery.

Our team isn't just a group of experts; we're trailblazers and peak conquerors. We don't just navigate; we lead the charge at every twist and turn of your brand's journey. And when it comes to execution, we're not just seamless – we're revolutionary. With Cascadia, you're not just climbing the summit; you're redefining it.

At the end of this thrilling expedition, take a moment to meet the masterminds behind it all. On this page, you'll find the bios of our owners – the architects of Cascadia's trailblazing ethos. Their stories are the cornerstone of our expertise and your assurance that with us, your brand's journey is in the hands of pioneers.



KNOW OUR ADVISORS

[AL GEVER](#)

[ERROL SCHWEIZER](#)

[JIM HARFORD](#)

[CYDNEY A. WHITMOYER](#)

[JASON KERN](#)

[MICHAEL HOARE](#)

[MATHIS MARTINES](#)

Visit their Bio



BOB SIPPER President

 @bobsipper



BOB SIPPER is a highly respected leader in the food and beverage industry, renowned for his extensive experience, profound insights, and exceptional achievements spanning three decades. As a recurring presenter at BevNet Live, he has earned recognition for his valuable contributions to industry knowledge and trends. Bob's strong professional relationships extend to leading national and regional brokers, influential distributors, and prominent players in supermarket chains and convenience stores.

With a remarkable career that spans over three decades, Bob has established himself as a trusted advisor and partner to industry stakeholders. His ability to foster meaningful connections, provide strategic guidance, and deliver impactful results has solidified his reputation as a go-to expert. Whether navigating the intricate landscape of the food and beverage industry or tailoring distribution channels, Bob's deep industry knowledge and understanding consistently drive success for his clients.

Beyond his transactional engagements, Bob's approach transcends conventional boundaries. He actively navigates the industry's complexities, leveraging his expertise to cultivate lasting relationships with key players. This strategic mindset allows him to offer valuable insights and guidance across various market segments, positioning his partners for sustained growth and success.

In addition to his exceptional industry acumen, Bob SIPPER has a breadth of experience running private and public companies. His leadership skills have been honed through executive positions, and he currently sits on the Board of Directors of several food, beverage, and supplement companies. This diverse background further enriches his professional repertoire, equipping him with a comprehensive understanding of business operations and governance.

Bob's standing as a reputable figure in the food and beverage industry is a testament to his extensive network and profound insights. His unwavering commitment to driving innovation, facilitating growth, and serving as a valuable resource to his partners continues to impact the industry significantly.

Bob is a Vermont Law School graduate with a strong legal background. He practiced law for ten years, specializing in litigation and business law. This unique combination of previous legal expertise and industry experience amplifies his ability to navigate complex landscapes and provide strategic guidance in the food and beverage sector.

Bob SIPPER's multifaceted background as a sales leader, expert witness, and board member underscores his exceptional skills and unwavering commitment to excellence. His extensive knowledge and experience make him a trusted advisor and a valuable asset to clients, companies, and the broader food and beverage industry.



BILL SIPPER

Managing Partner

 @billsipper

Bill Sipper stands as a commanding presence within the global food and beverage industry, renowned for guiding brands from their genesis to heights of market leadership. His prestigious career encompasses high-ranking roles at beverage industry behemoths such as Evian, Nantucket Nectars, Fresh Samantha/Odwalla, Naked Juice, and Clearly Canadian.

Sipper's expertise, however, transcends the beverage sector. His proficiency has seen him champion the cause of numerous food and snack brands, contributing significantly to their market standing. He has a proven track record in the distribution and success of celebrated brands such as Dirty Potato Chips, Too Good Gourmet Cookies, and Poshi. Additionally, he has expertly handled the distribution of distinguished chocolate brands like Toblerone, Lindt, Droste, and Amedei Chocolates. His commendable success in elevating the distribution of Bonne Maman Preserves further highlights his broad skill set within the food and beverage industry.

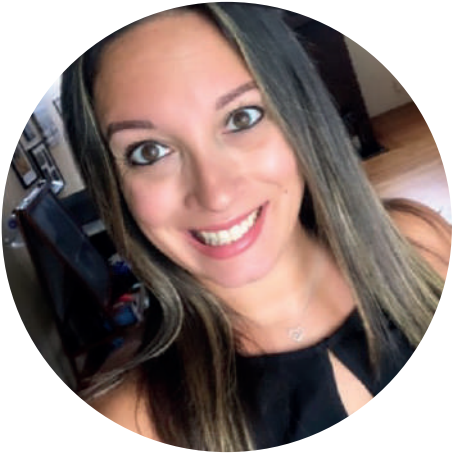
A strategic thinker with an unwavering commitment to execution, Sipper's contributions have been instrumental in the prosperity of these esteemed brands. He excels in guiding brands through crucial transitions, such as sales or acquisitions, demonstrated by the seamless transition of Naked Juice to PepsiCo, Fresh Samantha/Odwalla to Coca Cola, and Nantucket Nectars to Ocean Spray.

Boasting substantial international experience across Asia, Europe, South America, and the Middle East, Sipper is the ideal consultant for international brands looking to carve out a niche in the US market and for US brands seeking to expand their global footprint.

Beyond his business endeavors, Sipper is dedicated to philanthropy, as illustrated by his leadership roles in initiatives like Robert Kennedy Jr.'s clean water charity, Tear of the Clouds, and The Walden Woods Project. He has also served as a board member for the National Osteoporosis Foundation.

Sipper's thought leadership has been acknowledged through his appearances on esteemed platforms such as Food Network's "Unwrapped" and PBS's "The Water Wars." As a distinguished speaker, he has shared his industry wisdom at prestigious platforms including Columbia University School of Business, The Bottled Water Congress in Torino, Italy, and the Pan Arab Congress on Osteoporosis in Tunisia, as well as at major US food and beverage events like BevNet Live and Nosh.

His insightful articles feature in leading trade publications, and his expert opinions are often sought by revered media outlets like The Wall Street Journal, Barron's, and the New York Times. Undeniably, Bill Sipper is a transformative figure within the food and beverage industry, ever ready to usher your brand into a realm of unprecedented success.



KRISTY DE LA VEGA

Partner

 @kristy...

Kristy De La Vega stands as a distinguished professional in operations and logistics management, demonstrating unparalleled expertise and accomplishment within the dynamic landscape of the food and beverage industry. As the accomplished spearhead of Amazon's business division, Kristy deftly directs key accounts and strategic distribution channels, cultivating enduring, impactful relationships with pivotal stakeholders. Her aptitude for devising and executing innovative operational strategies that enhance efficiency and promote peak performance is a testament to her leadership and strategic capabilities.

In her previous engagement with a premier preservation and maintenance company, Kristy played an instrumental role by expertly administering the day-to-day operations of 3-5 service crews. As the trusted liaison for company agents, she displayed exemplary communication and leadership attributes. Her meticulous management of client accounts forged a trustworthy operational landscape, promoting client contentment and loyalty.

Commanding a team of 15, Kristy excelled in the meticulous organization of schedules, thereby ensuring streamlined operational processes and optimal resource utilization. Her profound comprehension of financial operations manifested in her proficient handling of payroll, bank deposits, and oversight of purchasing activities, thereby securing the organization's financial integrity.

Her professional prowess also extends into human resources, where she executed talent acquisition interviews, delivered thoughtful performance appraisals, and championed staff development. Her adept use of QuickBooks facilitated efficient account reconciliations, contributing significantly to the organization's fiscal health. Kristy's capabilities in providing accurate estimates and managing invoicing operations further refined the financial procedures, thereby fostering the company's growth trajectory.

Moreover, Kristy has demonstrated exceptional ability to serve as the primary point of contact for external contractors and resources, further confirming her knack for cultivating and preserving robust professional relationships. Her substantial experience and transformative leadership approach make her an invaluable asset to any organization aspiring to secure a resilient operational leader with profound expertise in the food and beverage industry.





ADRIÁN CASTAÑO

Senior Designer

 @adriancc95

Adrian Castaño is an esteemed Design Industry Leader for Consumer Products and serves as the Creative Marketing Director for Cascadia Managing Brands, a renowned food and beverage brand management firm based in Ramsey, NJ. With a passion for aesthetics and an impeccable eye for detail, Adrian plays a pivotal role in shaping the visual identity of Cascadia and its diverse portfolio of brands.

As the Creative Marketing Director, Adrian spearheads the graphic design initiatives for social media, ensuring that each brand under Cascadia's umbrella maintains a compelling and cohesive online presence. His keen understanding of consumer behavior and trends allows him to create visually captivating designs that resonate with target audiences, driving engagement and brand loyalty.

Adrian's expertise extends beyond social media, as he serves as a valuable graphics resource for both Cascadia's brands and the company itself. He leads and manages a talented team of graphic designers, empowering them to deliver exceptional work across various platforms, including Amazon, social media, photography, and website development. Under his guidance, this team executes branding and positioning assignments with precision and creativity, ensuring that each brand stands out in the competitive consumer products landscape.

With his wealth of experience and innovative mindset, Adrian consistently pushes the boundaries of design, elevating the standards for visual communication in the industry. He remains at the forefront of emerging design trends, constantly exploring new techniques and technologies to enhance the brand experiences he creates.

Adrian's collaborative approach and ability to seamlessly blend creativity with strategic thinking have earned him a reputation as a trusted advisor and an invaluable asset to Cascadia Managing Brands. His dedication to excellence and his commitment to delivering impactful designs have contributed significantly to the success of both the company and its portfolio of brands.

In summary, Adrian Castaño is a visionary Design Industry Leader for Consumer Products who has cemented his position as the Creative Marketing Director at Cascadia Managing Brands. With his exceptional graphic design skills, leadership acumen, and innovative mindset, Adrian continues to shape the visual landscape of the industry, driving the success and growth of Cascadia's brands while setting new benchmarks for design excellence.

CASE STUDY

CELSIUS. LIVE FIT



- 1) It took 17 years to be succesful.
- 2) They raised an enourmous amount of money to be succesful.
- 3) Small companies don't have to spend like this but if they don't they need to be patient

Year	(Millions)
2021	\$ 314
2020	\$ 131
2019	\$ 75
2018	\$ 53
2017	\$ 36
2016	\$ 23
2015	\$ 17
2014	\$ 15
2013	\$ 11
2012	\$ 8
2010	\$ 8
2009	\$ 6

TAKES TO MAKE

Many people enter the food and beverage industry because they think it is easy, and unlike manufacturing a rocket ship, for example, there are few perceived barriers to entry. However, while not rocket science, brand owners must understand that **93%** of new consumer products fail, and there are very few overnight success stories.

It takes an average of eight sales call attempts to reach a prospect. **80%** of sales require five follow-up calls after the meeting. **44%** of sales reps give up after one follow-up.

30-50% of sales go to the vendor that responds first.

Brands take time to develop and build. Let's take a quick look at how much some successful brands invested and how long it took them to succeed. Small, new brands **DO NOT** have to spend at these same levels, but they must recognize the amount of time it takes to build a brand.

Founded	Company	Total Raise (Million)	Estimated Sales	First Raise	#Employees
1999	Vitamin Water	\$677	\$ 1.000	\$ 12.000.000	250
2007	Vita Coco	\$414	\$ 380	\$ 7.000.000	281
2009	Zico	N/A	N/A	\$ 500.000	39
2009	BAI	\$330	\$ 231	\$ 250.000	163
2014	Body Armor	\$326	\$ 1.400	\$ 30.000.000	400
2014	Califia	\$287	\$ 128	\$ 50.000.000	223
2014	Ripple	\$221	\$ 40	\$ 14.000.000	85
2014	Sambazon	\$125	\$ 25	\$ 100.000	347
2015	Path Water	\$42			208
2015	Super Coffee	\$171	\$ 150	\$ 500.000	224
2015	Harmless Harvest	\$121	\$ 100	\$ 30.000	111
2017	Lemon Perfect	\$42	\$ 12	\$ 16.500.000	88
2017	Liquid Death	\$202	\$ 53	\$ 2.260.000	174
2017	Olipop	\$55	\$ 30		89

TESTIMONIALS

"Cascadia Managing Brands and Bob and Bill Sipper really know their stuff. They were very helpful to us at a very important time. Whether it's helping a new brand get started or a big established brand get that distribution they are looking to expand, Cascadia can really help with sales, Amazon, marketing and consulting."

-Kara Goldin, Founder and CEO HINT Water

"Cascadia is the perfect outsourced solution. The partners bring a unique set of capabilities that deliver substantial value and impact for brands looking to build or expand across multiple channels."

-Mark Rampolla, Founder & CEO, Zico

"Cascadia provided leadership, direction and customers. We partnered with Bill and Bob in our earliest days, a decision we would make again every time."

-Mark Majkrzak, Founder and CEO Rain Water

I worked with the Sippers and Cascadia during the tenure of my appointment as CEO of Solé H2O, and I have found the entire team driven by extreme in-depth knowledge of the beverage universe, high skills and professionalism. One thing they don't lack at all, is the passion to pursue and achieve high hard goals. I would work with Bill and his entire team again and again.

-Luciano Del Pozzo, Former CEO and Chairman of the Board of Directors

"The Sipper Brothers are iconic! They, like me, grew up in the biz, and are an A-Z partner no matter your need in all things beverage! We were friendly competitors/colleagues for many years, and now that I am retired from consulting, the industry couldn't be in better hands now!"

-James S Tonkin, Founder and President of Healthy Brand Builders

"The greatest predictor of future success is past success and the Cascadia principles have long records of proven success. I'm convinced that their expertise increases the odds for success for those companies with the foresight to seek their counsel and partnership."

-John Bello, Former Founder and CEO SOBE and current Chairman of the Board Reeds Ginger Brew Pepsico acquired SOBE for approximately \$370 million, 12x EBITDA in 2000

TOO GOOD GOURMET

I was Director of Sales for The Clorox Company Bottled Water Operations when we purchased the regional bottled water brand Deer Park from Nestle Waters. At the time, Deer Park was exclusively a home and office delivery brand, and a bulk water brand at retail with 1 and 2 ½ gallon packages.

I have worked with the Sipper team dating back roughly 30 years when they operated the premier multi-branded beverage distribution organization in the metro New York market.

The Sippers helped us create, launch, and execute the introduction of Deer Park Spring Water "That's Good Water!" in popular 12.0 oz. multi-packs, 1 liter, and 1 ½ liter PET packaging.

In 1990, Deer Park 0.5 liter water became the first "called out" branded food or beverage product sold in Yankee Stadium.

The Sippers insight, strategic expertise, marketplace, and trade knowledge definitely helped our sales & marketing team make informed decisions and minimize risk, while growing sales and distribution to well above plan results.

The Sipper team executed very well with not only the large chains, but exceedingly well in the up and down the street business, building sales from the ground up.

The professionalism, initiative, pro-active approach to selling, and foremost - results is why I decided to partner once again with Cascadia Food & Beverage on Too Good Gourmet cookies, as we look to expand the distribution footprint and class of trade penetration on our healthy, decadent, and seasonal cookie line up.

Working with the Sippers is a good business decision, and the entire team is personally a pleasure to partner with.

Thanks,
Ron



Ron Vogler
Executive Vice President - Sales

2380 Grant Avenue
San Lorenzo, CA 94580
Cell: 706-442-1406



SELECT US CUSTOMERS



***Note:** Not every store is the right account, at specific parts of a brand's lifecycle, for every brand. Some retailers will never buy a particular brand. And quite often, the fastest, least expensive, and best way to the market is by utilizing independent distributors, independent retailers, and key accounts. Chain stores are expensive, and your timing is critical. Not every brand sells, especially in the early days of distribution, in traditional chain supermarkets or chain convenience stores.

That is why we developed our Four Stage Distribution Plan which is customized for each and every brand.
"The two most powerful warriors are patience and time" -Leo Tolstoy

GUIDE TO THE US MARKET

DOWNLOAD OUR
GUIDE TO THE US MARKET



Cascadia Managing Brands "Guide to the US Food and Beverage Market" is designed to arm international brands with strategic insights, valuable contacts, and essential facts to succeed in this dynamic environment. We aim to unlock the door to substantial sales growth in the US for brands around the globe, overcoming common barriers and leveraging the unique opportunities the US market offers.

Scan Our Guide

